

The Daily Reveille B39 Hodges Hall Louisiana State University Baton Rouge, LA 70803

## **News Release**

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## The Daily Reveille introduces revamped salary database

BATON ROUGE, La. — The Daily Reveille, LSU's student newspaper, unveiled its newly updated <u>salary database</u> Wednesday. The revamped database includes salary information for all LSU faculty members and interactive maps displaying the highest and lowest salaries by building, department and job title.

Salaries are searchable by employee name, job title, university building and department, and can be sorted from highest to lowest and vice versa. According to the database, the average salary for an LSU faculty member is \$68,389. The finance department is the most profitable department, and the Football Operations Building houses the highest paid employees.

"The completion of this database is a huge step in our continuing effort in

shifting toward digital journalism and satisfying the increasing demand for online content," said Bryan Stewart, Daily Reveille managing editor of external media.

The salary database page contains multiple news stories based on information in the database, and the page will be constantly updated. Headlines include "Salary database sheds light on University faculty pay" and "Les Miles' University pay doesn't tell full salary story."

"We've been working on our revamped salary database since the beginning of the semester, and I couldn't be happier with the final product. The database is incredibly important to us, as it emphasizes The Daily Reveille's focus on watchdog journalism and on a digital first mindset. Gone are the days when our readers had to scroll through an Excel sheet to find the information that they were after — now they can type in someone's name and see breakdowns of how a salary compares to everyone else on the LSU campus," said Editor in Chief Andrea Gallo.

The Daily Reveille is written, edited and produced solely by students of Louisiana State University. The Daily Reveille is an independent entity within the Manship School of Mass Communication. More information is available at lsureveille.com and anyone can access the database at lsureveille.com/salary.